

**girl scouts**   
of north-central  
alabama

**GSNCA**  
**News You Can Use**

January 2024



# New cookie incentive for growing troops in 2024!

Troops that add 5 new Girl Scouts who participate in the cookie program between December 4<sup>th</sup> and February 29<sup>th</sup> will earn an extra \$.05 per box!



# Membership

Happy New Year!

We are excited for the new year and all the things it will bring for Membership. Keep on the lookout for some amazing new membership incentives during the new Daisy Membership Campaign.

# Why Caregivers Choose Girl Scouts

**94% say their girls benefit from learning positive values**



**93% enjoy the activities and experiences**



**88% appreciate the variety of activities**



**86% want to participate in a girl-centered organization**



**85% want to make friends**



**69% agreed to join when their child asked**



**56% appreciate how affordable the program is**



**53% want their girl to have the experiences they had**



**50% want to spend time with friends who joined**



**43% want to participate in the cookie program**





# Joiner Survey

If you are a parent or guardian of a girl who joined Girl Scouts between August 1 and Nov 30<sup>th</sup>, keep an eye out for the Joiner Survey to land in your inbox.

# **Reminder: Any Girl Scout can participate in the cookie program!**

**Selling cookies helps Girl Scouts learn many important life skills such as goal setting, money management, people skills, and business ethics.**

**Any girl who is a member can participate in the 2024 Girl Scout Cookie Program, regardless of whether her troop is opting to participate or not. Girls are welcome to participate as individuals!**

**Any individual Girl Scout who is interested in selling cookies can email [customercare@girlscoutsnca.org](mailto:customercare@girlscoutsnca.org) for help getting set up.**

# Communications and Fund Development

# Digital Marketing Materials from Little Brownie Bakers



Share about your troop's cookie program participation online using graphics from Little Brownie Bakers! <https://www.littlebrowniebakers.com/DigitalMarketing>

# New Year, New Adventures Always For Girls

Program Event in West Alabama (March)

Girl Scout Leadership Summit (August)

DreamLab

Donate today: <https://bit.ly/3RbAPeS>

\$100 supplies one girl with equipment for a week at camp

\$80 funds one girl with her membership, uniform and basic costs

\$55 covers uniform scholarship assistance for one girl

\$25 provides a membership scholarship for one girl



# Program



See the events page on our website for all upcoming events.

## Find Girl Scout events near you

Whether you're a Girl Scout ready to earn your next badge and make new friends at an art workshop, or an adult volunteer looking for training opportunities, we've got an upcoming event to help you do it. For more information about a Girl Scout event near you, click on the table entry.

Hide fields Filter 11 Sort ...

Start Date	End Date	Deadline	Registration Link	Share Link	Location Name	Girl Cost		
6/28/20...	11:00am	12/31/2... 3:02pm	12/31/2023	<a href="https://gsnca.formstac...">https://gsnca.formstac...</a>	<a href="https://airtable.com/s...">https://airtable.com/s...</a>	Online	\$25.00	
10/1/20...	12:00am	1/1/2025 11:59...	1/1/2028	<a href="https://gsnca.formstac...">https://gsnca.formstac...</a>	<a href="https://airtable.com/s...">https://airtable.com/s...</a>	Online	\$0.00	
12/1/20...	12:00am	2/1/2024 12:00...	2/1/2024	<a href="https://gsnca.formstac...">https://gsnca.formstac...</a>	<a href="https://airtable.com/s...">https://airtable.com/s...</a>	Online	\$0.00	
1/1/20...	9:00am	1/1/2024 12:00...	1/1/2024	see description	<a href="https://airtable.com/s...">https://airtable.com/s...</a>	Other (Add Below)	\$5.00	
1/15/20...	10:00am	1/15/20... 3:00pm	1/7/2024	<a href="https://gsnca.formstac...">https://gsnca.formstac...</a>	<a href="https://airtable.com/s...">https://airtable.com/s...</a>	Huntsville Office 15...	\$25.00	

We are adding new events all the time so please be sure to check back regularly.

<https://www.girlscoutsnca.org/en/events/events.html>

Specifics can also be found in the Five on Friday.

Not receiving the newsletter? Make sure you are opted in by checking your profile in MyGS.



## Community Partner Events

Girl Talk @ UAB Women

January 20<sup>th</sup>

Girl Scout Night with Huntsville Havoc

February 9<sup>th</sup>

Girl Scout Night with Birmingham Bulls

February 16<sup>th</sup>

Eagle Awareness Weekends

Jan 27<sup>th</sup> & Feb 9<sup>th</sup>

Guntersville State Park



## Iron Pour at Sloss Furnace

**Registration Deadline: Feb 8<sup>th</sup>**

**Space is Limited**

Create your own cast iron tile! Girls will be provided a sand mold of a 4"x4" tile, and Sloss' team of artists will help create their design in the sand. These are available to be picked up same-day! Girls will also go on a tour and learn the history and the significance of Sloss Furnaces.

March 9<sup>th</sup>  
Downtown Birmingham

Senior  
Mission: Sisterhood!

Journey in a  
Weekend

## Mission: Sisterhood Journey in a Weekend for Girl Scout Seniors

- January 20-21st
- Location: Camp Trico
- \$59 includes lodging, meals, activities and earned badges
- Drop off event – parents/leaders not required to stay
- **Registration Deadline:  
January 8th**

**Think Like an Engineer**  
**Journey in a Day**  
All Girl Scout Levels



**Includes Take Action Project!**

**Think Like an Engineer**  
**Multi-level Journey in a Day**

Location: Cullman, AL

January 27, 2024

\$35 includes earned badges and  
lunch

**Registration Deadline: January 20th**

# Tea with Juliette at Camp Coleman

**Saturday, March 9, 2024**

**Registration Opens January 8, 2024!**

**Girl Cost \$15    Adult Cost \$5**

**Girls will have a tea with Juliette, play some of her favorite games, and experience some old-fashioned Girl Scout activities just like Juliette Gordon Low's first troop in 1912!**

**If you would like to volunteer at this or future events, contact Amie Martin at [amartin@girlscoutsnca.org](mailto:amartin@girlscoutsnca.org).**



Juniors and up are invited to earn the new Mental Wellness patch with us in Tuscaloosa!

**When:** March 23, 1-4pm

**Where:** University of Alabama

**Who:** Juniors through Ambassadors

**Cost:** \$10 per girl  
(patch and snacks included)

Troop Leaders and registered adults welcome to stay

# Be Kind to Your Mind

Earn the Mental Wellness patch for your level



# Summer Camp Registration Open Now!

## Weeklong Sleep Away Camps:

Camp Coleman June 3 – June 28<sup>th</sup>

Camp Trico July 8 – 26<sup>th</sup>

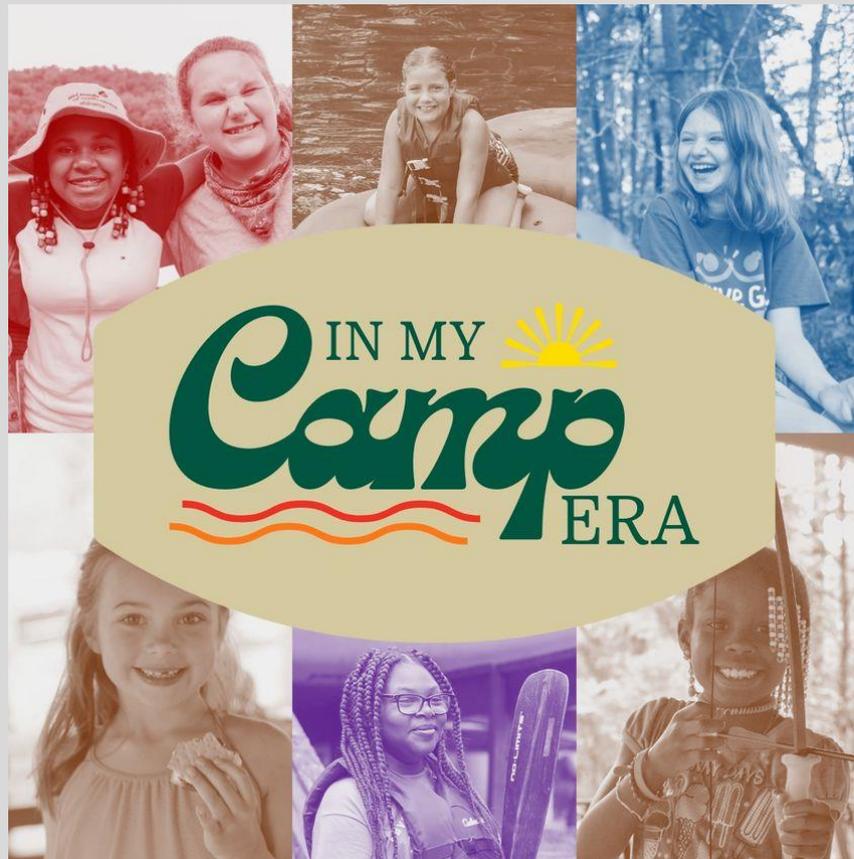
## Exciting Activity Options:

Discover SCUBA, Mermaid Class, Horseback Riding, Water Specialties, Primitive Camping

## High Adventure Older Girl Travel Camp

Whitewater Rafting, Ziplining, and Outdoor Skills at Nantahala Outdoor Center

Troop Adventure Camp, Mom and Me and 2-night Mini Camps available throughout the summer!





## **GIRL SCOUTS IN MY CAMP ERA**

## **Campership Information**

GSNCA offers camperships to make outdoor experiences more accessible for girls. If you require financial assistance for any reason, please fill out the [campership application](#).

**Applications Deadline for the 2024 camp era is March 1<sup>st</sup>**

Camperships will be awarded on a rolling basis.

**Please Note:** Camperships funds will not cover costs for specialty activities.

ATTN: GIRL SCOUTS OF NORTH CENTRAL ALABAMA  
WE'RE GOING TO...

**ENGLAND, FRANCE & SWITZERLAND**

IN 2024



Travel with GSNCA

**Nantahala High Adventure Travel Camp**

June 2024

**London to Lucerne**

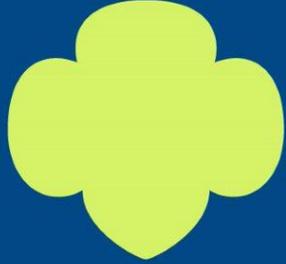
Summer 2024

**Dauphin Island Sea Lab**

Fall 2024

**Galapagos**

Summer 2025



## Destinations



# GSUSA Destinations Program

- Applications for the 2024/2025 Destinations are open
- [www.girlscouts.org/travel](http://www.girlscouts.org/travel)
- Applications are being now accepted on a rolling basis for 2024 trips
- Scholarship money may be available
- Contact Becky at [bwilliamson@girlscoutsna.org](mailto:bwilliamson@girlscoutsna.org) with any questions



# Program Aide & Volunteer in Training

Leadership Training  
for Girl Scouts

- Two training dates available:
  - January 15<sup>th</sup>, 10-3pm at Huntsville Girl Scout Office
  - February 19<sup>th</sup>, 10-3pm at Prince of Peace Catholic Church in Hoover, AL
- Required for Girl Scouts wanting to earn PA/VIT pins
- Cost is \$25, lunch and pins included

\*Additional work is required after training before pins are officially earned\*



**Presidential Volunteer  
Service Award  
Submission Form**

- Submissions for PVSA are due January 31, 2023
- All girls 5 years old and older who have completed the necessary amount of volunteer hours are eligible for the award
- Time logs must be submitted with full details by the deadline for review. All hours must have been completed between 1 January 2023 and 31 December 2023.
- You can access the form through the event calendar on our website.



## Highest Award Information

- All of the most recent Bronze, Silver and Gold Award information is available on our website, including links to training, requirements and forms. Just search “Highest Awards” or the name of the specific award you are looking for.
- Highest Award Training for leaders and adults is in gsLearn
- Gold Award Training for Girl Scouts is required and accessible via our events calendar or the Gold Award page on [girlscoutsnca.org](https://www.girlscoutsnca.org)
- Questions? Contact [bwilliamson@girlscoutsnca.org](mailto:bwilliamson@girlscoutsnca.org)

# Product Program

# January Cookie Date Reminders

Monday, January 22, 2024- TCM submits Initial Cookie and Rewards order by 11:59pm

\*\*Zoom Live Event 7pm-Midnight to track progress of the initial order reward for all troops.

<https://us02web.zoom.us/j/84753084801?pwd=MWNIN0M0WHk3eFhURTILd1NZRnBRdz09>

Wednesday, January 24, 2024- SUCM submits IO cookies and rewards. No edits on IO after 11:59pm

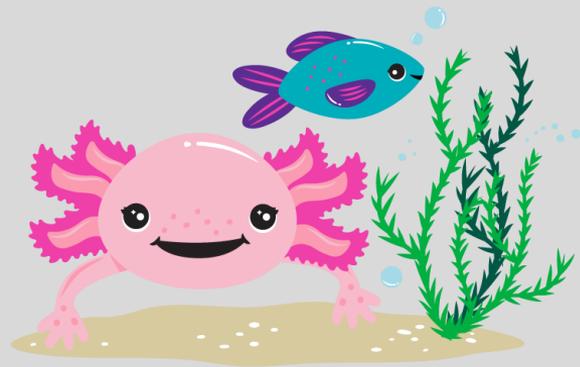
Friday, January 26, 2024- Deadline TCM to select Count and Go location in eBudde Delivery Tab

- Refer to your confirmation for vehicle case loading information
- Arrive at your scheduled pick-up time with the appropriate number of cars, lined up together
- Make sure you count your cookies before leaving the count and go location
- Don't forget your Delivery Confirmation- you must have this in order to pick up cookies

## Just in time Training will be available on gsLearn:

Initial Order/ Rewards/Count and Go- available on gsLearn Tuesday January 15<sup>th</sup>

Cupboards and Cookie Booths- available on gsLearn Monday January 22<sup>nd</sup>



# Initial Order Deadlines



- What is Initial Order: Initial order is often called the “pre-order” phase of the Cookie Program. During this time, girls use their paper order card and Digital Cookie account to obtain orders to be delivered when cookies arrive. The Initial Order begins December 11, 2023 and continues until the troop Initial order submission deadline of January 22, 2024 at 11:59pm.

## Initial Order:

- Click Initial Order Tab
- Select the order card line for a girl
- Enter paper order cards by variety
- Do Not enter digital cookie orders
- Repeat for each girl
- Enter booth cookies on “Booth” line
- Enter other cookies on “Other” line
- Click red “Submit Order” button

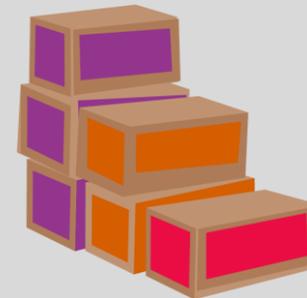
## Initial Order Cookie Order Includes:

1. Packages ordered on the paper order card
2. Girl-Delivered packages ordered through Digital Cookie (automatically ordered in eBudde)
3. Packages not assigned to girls that will be used for booths or other activities.





# Count and Go



**TCMs must have the Delivery Confirmation printed or a screenshot to pick-up at Count and Go**

What: Drive through event where Troop Cookie Managers pick up the Initial Cookie Order

When: February 3-5 in Anniston, Birmingham, Florence, Madison and Tuscaloosa.

Steps:

1. Bring your Confirmation Delivery
2. Arrive at your scheduled pick-up time with all your vehicles together and ready to be loaded
3. Check in and receive your bubble sheet
4. Varieties and quantities can not be adjusted at the time of pickup
5. Count every case and sign the bubble sheet once the number is confirmed.

Friday, February 2, 2024	Saturday, February 3, 2024	Sunday, February 4, 2024
Anniston and Birmingham	Birmingham and Madison	Florence and Tuscaloosa

# GSNCA Booths

These booths are set up by GSNCA and are located throughout the council at Walmart, Sam's Club, Kroger, Lowes, Winn-Dixie and popular malls. All GSNCA locations are contacted by staff and should not be contacted by Service Unit and Troop members.

Booth Lotteries:

1. 1/27 @ 6pm- Choose up to 4 slots
2. 1/29 @ 6pm- Choose up to 4 additional slots
3. 2/1 @6pm- Choose up to 4 additional slots
4. Every day at 6pm between 2/5-2/ 11 may choose an additional 10 booth slots.

Multi-level troops that have split in eBudde to opt-out of rewards can ONLY select booths under one of their troops, either Troop A or Troop B.



# Retail

# New Cookie Merchandise Available!



# Girl Cookie Kit

## Girl Cookie Kit - \$ 12.00

Save when you purchase these great girl cookie items in a kit. **Hurry, quantities limited!**

Kit includes:

- Samoa Cookie Apron
- Axolotl Keychain
- Cookie Fun Patch
- Lanyard w/cookie Information & Pricing

## S'mazing Cookie Apron –

Keep your cookie money close with this cute Samoa inspired apron.



## Lanyard w/Cookie Info –

Keep this handy to show customers all cookie varieties and calculate boxes quickly.



## Cookie Fun Patch –



## Axolotl Keychain –



# Cold Weather is here!



# Girl Scouts Y'all Shirts



Youth Small – Adult XL will be \$21.95, Adult XXL will be \$23.95, and Adult XXXL will be \$24.95.  
Search the GSNCA website for “GSNCA Y'all” or [click here for the pre-order form](#).

# Questions?